

46TH ANNUAL CONVENTION

LEADING TOGETHER.

UNIQUELY
UNIFIED.

CWBA

MAY 19-21, 2023

PARK HYATT BEAVER CREEK

LINK FOR
2023 CONVENTION
RESERVATIONS
BOOKING:



(303) 831-1040
execdir@cwba.org

cwba.org/convention



The Colorado Women's Bar Association (CWBA) has grown to become the largest diversity bar association in Colorado and one of the most prominent women's bar associations in the country. We are relentlessly focused on advancing women as leaders in the legal profession and advocating for the needs of women generally.

Our theme for this year, "**LEADING TOGETHER. UNIQUELY UNITED**" builds upon our theme of "You Uniquely Belong" for the 2022-23 fiscal year. We welcome the unique and valuable perspectives each of you brings to the table through authenticity. YOU make the CWBA a better, stronger organization. The focus of our 2023 Convention will be on using our collective perspectives and strengths to join forces for leading together as one powerful source for change and leadership.

Our Annual Convention is the **largest annual gathering of women in the law in Colorado** and is the highlight of our year. It provides an opportunity for attorneys from across the state to network, discuss developments in the legal industry, participate in continuing education, and recognize each other's outstanding achievements.

We anticipate nearly 250 attorneys from throughout Colorado will attend our 46th Annual Convention on **May 19-21, 2023**, at the Park Hyatt Beaver Creek Resort & Spa.

JOIN US!
Contact us today
about your
sponsorship.



cwba.org/convention

Let us put your company in front of connected, professional community leaders.

- Gain exposure to a large and influential clientele base!
- Get access to highly interactive, effective workshops.
- Join amazing networking opportunities with successful leaders from across the state.

We are also seeking in-kind product donation partners for prizes.

Contact us to discuss how we can tailor your partnership benefits to match your marketing needs.

Sponsor Recognition	Summit \$8,000	Platinum Plus \$6,000	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Friend \$750
Complimentary Convention Registrations (including meals)	4	3	2	1			
Exclusive meet and greet opportunity with keynote speaker of your choice	✓						
Naming opportunity for a session or specific aspect of Convention (varies depending on level of support)	✓	✓	✓	✓			
Special recognition from podium and 30-second sponsor video promo opportunity	✓	✓	✓				
Two complimentary tickets to Friday Mary Lathrop Trailblazer Award Dinner	✓	✓					
Bonus Sponsorship Recognition at other upcoming CWBA event(s)	✓	✓					
Special recognition for Saturday's Dinner + one plenary session naming offering	✓	✓	✓				
Logo displayed during Saturday's Dinner	✓	✓	✓				
Color ad (1/4 page) in CWBA's newsletter <i>The Advocate</i> Spring issue (dist. 1500+)	✓	✓					
Color ad (5"w x 3.75"h) in the printed Program for Convention attendees	✓	✓	✓	✓			
Display table/exhibiting opportunity	✓	✓			✓		
Signage on tables during sponsored event	✓	✓					
Recognition in printed brochure and website	✓	✓	✓	✓	✓		
Recognition via CWBA's social media channels	✓	✓	✓	✓			
Poster/signage at registration and throughout the Convention	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in printed program provided to each Convention attendee	✓	✓	✓	✓	✓	✓	✓
Acknowledgment via CWBA blog	✓	✓	✓	✓	✓	✓	✓

Ask how we can help meet your marketing goals!

LOGO & AD SPECIFICATIONS

Our Convention partners gain exposure through a variety of logo and ad placements.

ACCEPTED LOGO FORMATS:

- High resolution for printing; 300 dpi (EPS preferable or JPEG)
- Low resolution for website use; internet applicable (JPEG or GIF)

ACCEPTED AD FORMATS:

- Program ads are 5" wide by 3.75" tall, in full color
- Finished Preferred:
 1. CMYK Color and
 2. PNG or JPEG at 300 dpi, or Press-Quality PDF

Email logos & ads to
CWBA Executive Director
Kim Sporrer at
kimsporrer@cwba.org

- **SILVER SPONSORS AND ABOVE**
Logos are due by May 1, 2023, for inclusion in the Convention Brochure and all other materials.
- **GOLD SPONSORS AND ABOVE**
Program Ad is due by May 1, 2023, for inclusion in the Convention Program.
- **BRONZE SPONSORS AND BELOW**
Commitments due by May 1, 2023, for inclusion in the Convention Program and other materials.



REGISTRATION
POSTER



CONVENTION
PROGRAM