2020 Convention Sponsor Packet

Colorado Women’s Bar Association

(303) 831-1040 execdir@cwba.org

cwba.org/convention
With more than 1,500 active members, the CWBA has grown to become the largest diversity bar association in Colorado and one of the most prominent women’s bar associations in the country.

We are promoting women as leaders in the legal profession and advancing the needs of women generally.

Our Annual Convention is the largest annual gathering of women in the law in Colorado and is the highlight of our year. It provides an opportunity for attorneys from across the state to network, discuss developments in the legal industry, participate in continuing education, and recognize each other’s outstanding achievements.

More than 250 attorneys from throughout Colorado are expected to attend the 43rd Annual Convention May 15-17, 2020, this year taking place at the Park Hyatt Beaver Creek in Avon.

Join us!
Contact us today about your sponsorship.
<table>
<thead>
<tr>
<th>Sponsor Recognition</th>
<th>Golden Wings $7,500</th>
<th>Platinum Plus $5,500</th>
<th>Platinum $3,500</th>
<th>Gold $2,500</th>
<th>Silver $1,500</th>
<th>Bronze $750</th>
<th>Friend $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Convention Registrations (including meals)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Exclusive meet and greet opportunity with keynote speakers</td>
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<tr>
<td>Two complimentary tickets to Friday night’s Mary Lathrop Trailblazer Award Dinner</td>
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<tr>
<td>Bonus Sponsorship Recognition at upcoming CWBA event(s)</td>
<td>✓</td>
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<tr>
<td>Premier seating for Saturday’s Dinner + one speaker offering</td>
<td>✓</td>
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<tr>
<td>Logo displayed during Saturday’s Dinner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Color ad (1/4 page) in CWBA’s newsletter or blog (dist. 1800+)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Color ad (5”w x 3.75”h) in the printed Program provided to each Convention attendee</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Display table opportunity</td>
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<tr>
<td>Signage on tables during sponsored event</td>
<td>✓</td>
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<tr>
<td>Recognition in printed registration Brochure</td>
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<tr>
<td>Recognition via CWBA’s social media channels</td>
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<td>Recognition from podium</td>
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<tr>
<td>Poster/signage at Registration and throughout the Convention</td>
<td>✓</td>
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<tr>
<td>Acknowledgment in printed Program provided to each Convention attendee</td>
<td>✓</td>
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<tr>
<td>Acknowledgment in CWBA’s newsletter <em>The Advocate</em> (distribution 1800+)</td>
<td>✓</td>
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</table>

Let us put your company in front of connected, professional community leaders.

- Gain exposure to a large and influential clientele base!
- Get access to highly interactive, effective workshops.
- Join amazing networking opportunities with successful leaders from across the state.

We are also seeking in-kind product donation partners for inclusion in our popular Swag Bags.

Contact us to discuss how we can tailor your partnership benefits to match your marketing needs.

*Ask about hosting a vendor exhibit!*
Our Convention Partners gain exposure through a variety of logo and ad placements.

- **Silver Sponsors and Above** -
  *Logos* are due by **March 16** for inclusion in the printed Convention Brochure and all other materials.

- **Gold Sponsors and Above** -
  *Program Ad* is due by **April 24** for inclusion in the Convention Program.

- **Bronze Sponsors and Below** -
  Commitments are due by **May 1** for inclusion in the Convention Program and other materials.

**Accepted Logo Formats:**
- High resolution for printing; 300 dpi (EPS preferable or JPEG)
- Low resolution for website use; internet applicable (JPEG or GIF)

**Accepted Ad Formats:**
- Program ads are 5” wide by 3.75” tall, in full color
- Finished Preferred:
  1. CMYK Color and
  2. TIFF or JPEG at 300 dpi, or Press-Quality PDF

Email logos & ads to CWBA Executive Director Kim Sporrer at kimsporrer@cwba.org.
2020 CWBA Annual Convention Sponsor Commitment Form

Today’s date: ______________________________

**Sponsor name** (for printed materials): _______________________________________________________

Contact person: ______________________________________ Phone: _____________________________

Mailing address: _________________________________________________________________________

City: ____________________________ State: _______ Zip: ______________________________

Email: ______________________________________ Billing Contact: ____________________________

**Yes! Include me/my company as a CWBA Convention Sponsor (please select level):**

○ $7,500  ○ $5,500  ○ $3,500  ○ $2,500  ○ $1,500  ○ $750  ○ $500

Golden Wings  Platinum Plus  Platinum  Gold  Silver  Bronze  Friend

○ Yes! I’d like to include promotional items in the Convention swag bags, please contact me.

**BILLING INFORMATION** (Payment must be received before April 1, 2020 to be listed in event materials.)

○ Please invoice me  ○ Check enclosed: Payable to Colorado Women’s Bar Association

Card Type:  ○ VISA  ○ MasterCard  ○ American Express  ○ Discover

Name (as it appears on card): _______________________________________________________________

Card number: __________________________ CVV#: _________ Expiration date: _______________

Billing address (if different than above): ______________________________________City, Zip: __________

Don’t forget to include your logo and Program Ad (where applicable).

Invoices will be emailed and may be paid online through our website (preferred).

Please send completed form and payment no later than **April 1, 2020** to:

CWBA, P.O. Box 1918, Denver, CO 80201  |  (303) 831-1040  •  execdir@cwba.org