

EQUAL PAY FOR [REDACTED] EQUAL WORK ACT [REDACTED]

ACTION ALERT

SUPPORT SB 19-85: Equal Pay for Equal Work Act

CONTACT

- Your elected officials in the Senate and House
- Timeline: Monday 3/25-Monday 4/1
- Link to Senate members:
http://leg.colorado.gov/legislators?field_chamber_target_id=2&field_political_affiliation_target_id=All&sort_by_combine=field_last_name_value%20ASC
- Link to House members:
http://leg.colorado.gov/legislators?field_chamber_target_id=1&field_political_affiliation_target_id=All&sort_by_combine=field_last_name_value%20ASC

ASK THEM

- To please **support** SB 19-85. Share your name, your organization and mention if you live or work in their district (they always love to hear from constituents!) [Click here](#) if you don't know your Senator or Representative.

SHARE WITH THEM

- **Pay equity is a real and persistent problem** for women and families.
- In **three-quarters of Colorado families**, women are the primary or co-breadwinner and the pay gap is a major obstacle to economic security
- **Recent data from Pipeline Equity shows that for every 7 percent in gender equity within a business there is a 3% increase in revenue.**¹ This increase is due to more efficient recruitment, higher performance and production, and most importantly increased retention.
- If Colorado achieved pay equity: **50% less women would live in poverty and \$9.2 Billion would be generated for the state's economy**
- **SB 85 has two key elements:**
 - Common-sense prevention and transparency measures such as posting salary ranges for jobs and notifying current employees of promotional opportunities
 - The ability for women to challenge pay disparities that exist with male colleagues
- **Tuesday, April 2nd is Equal Pay Day** and represents the day on which women have finally “caught up” with men’s earnings from the prior calendar year. That means four additional months of work!
- **Please support SB 85 as it creates a Colorado-solution to address pay and gender equity**

¹ Pipeline Equity, “Equity for All Report”, 2018

Questions:

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